

THE BEACH MUSIC GROUP

Rooted in the U.S. Virgin Islands. Moving Worldwide.

Sound. Style. Culture.

Official Press Kit

Founded: 2015

Founder: Di'Jon M. Baptiste

Headquarters: St. Croix, U.S. Virgin Islands

ABOUT THE BEACH

The Beach Music Group (TBMG) is an independent record label and creative collective built on the energy, resilience, and culture of the U.S. Virgin Islands. Blending Caribbean rhythm with global sound, TBMG develops artists, produces music, and creates immersive cultural experiences.

NOTABLE PROJECTS

- R.A.S.T.A. (Risking All So They'll Achieve)
- OnDaBeach Podcast
- Regional live performances & festival appearances
- Independent music releases & collaborations

SERVICES

- Artist development
- Music production
- Creative direction
- Merchandise & branding
- Event hosting & cultural programming

BOOKING & PRESS INQUIRIES

Email: booking@thebeachmusicgroup.com

Website: thebeachmusicgroup.com

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